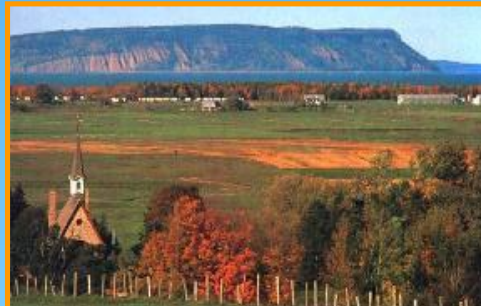


Wolfville:

A Cittaslow Community

Slow Food Event Presentation– Apr. 14, 2018



Background

- * In April 2016, Wolfville was designated as a Cittaslow Community. The culmination of a 5 year process.
- * Wolfville is the 4th Canadian community and one of 241 communities that have been designated in 30 countries.



Cittaslow Manifesto

Cittaslow is an international organization that supports and recognizes towns that:

- * Make the best of what the modern age has to offer while preserving the soul of their community
- * Choose a “slow direction” for their future development, safeguarding their identity, culture, local know-how, ancient wisdom, and environmental and social biodiversity



Designation is an Honour

- * Designated communities must fulfill a rigorous evaluation process designed to measure a unique commitment to quality of life, sustainability and community well-being.



Wolfville Fulfilled the Criteria for :

- * Environmental Protection and Healthy Lifestyles
- * Support for Local Products, Agriculture and Artisans
- * Community Engagement
- * Social Justice
- * Respect for Local Culture, Heritage and Traditions
- * Thoughtful Development and Use of Technology for Sustainability and Community Well-Being



Benefits of Designation

- * International Recognition and Exposure
- * Marketing Opportunity for Tourism Sector
- * Enhanced Tools for Planning and Policy Evaluation
- * Access to Cittaslow Research, Resources, Best Practices
- * Complements and Supports the Wolfville Brand



Six Priorities to be Reflected in Future Cittaslow Projects in Wolfville

- * Support locally made products and agriculture
- * Protect the health of the environment
- * Celebrate our local culture and history
- * Welcome visitors and embrace neighbours
- * Develop community friendly infrastructure
- * Integrate technologies for improved well being



The Wolfville Cittaslow Committee

- * Build a Strong Community Committee to Pursue Cittaslow Projects in Partnership with Other Community Groups
- * Participate in Wolfville Events
- * Participate in Cittaslow International



Please Join Us

- * Spread the Word
- * Consider Cittaslow as part of your organization's future
- * Participate in the Wolfville Cittaslow Committee

