



ATTENDING

- Mayor Jeff Cantwell
- Deputy Mayor Jodi MacKay
- Councillor Wendy Elliott
- Councillor Mercedes Brian
- Councillor Carl Oldham
- Councillor Wendy Donovan
- Councillor Oonagh Proudfoot
- Recording Secretary, Amanda Brown, and

ALSO ATTENDING

- Director of Finance, Mike MacLean
- Director of Public Works, Kevin Kerr
- Director of Parks and Recreation, Kelton Thomason
- Director of Planning and Development, Devin Lake; and
- Coordinator of Administrative Services, Vanessa Pearson
- Roger Boychuck, Fathom Studio

ABSENT WITH REGRETS

- Chief Administrative Officer Erin Beaudin,

CALL TO ORDER

Chair, Mayor Cantwell, called the [Town Council Meeting](#) to order at 6:32 p.m.

Agenda Item	Discussion and Decisions
1. Approval of Agenda	01-06-20 IT WAS REGULARLY MOVED AND SECONDED THAT THE AGENDA BE APPROVED AS CIRCULATED.
	CARRIED
2. Approval of Minutes	02-06-20 IT WAS REGULARLY MOVED AND SECONDED THAT THE MINUTES OF VIRTUAL TOWN COUNCIL MEETING OF MAY 19, 2020, BE APPROVED AS CIRCULATED.
	CARRIED

Agenda Item	Discussion and Decisions
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3. Comments from the Mayor	<ul style="list-style-type: none">• Acknowledgment June is Pride Month and the Town has raised the rainbow flag in celebration at waterfront park.• Acknowledgement was made towards improving the quality of life for all which include the accessibility plan and trying to open the Town to make it safer and more enjoyable during the current time.• Support the energy efficiency within the Town• Maximize the infrastructure and make sure the downtown core meets the needs of the community.• To advance Wolfville as a premier destination in Canada and create a business ready environment and foster the success of the existing business community.
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4. New Business	
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Motions/Recommendations from Virtual Town Council Meeting, June 16, 2020.

a. RFD 029-2020: Stay Healthy Main Street Direction	<ul style="list-style-type: none">• Presentation provided by Director Lake regarding the Stay Healthy Main Street project.• The One-Way project is a pilot project set to run over the summer from July 1, 2020 until September 30, 2020.• Given the current situation, this is a great opportunity for the Town to test and learn from what happens over the summer. There has been feedback provided and most have been positive. A majority of the concerns are surrounding parking in the downtown area.• Working with Acadia to have public parking available at the Festival Theatre Building over the summer.• Roger Boychuk (transportation) of Fathom Studios provided details surrounding needing more people on the street not more vehicles to allow businesses to thrive. One- way streets allow more space to be able to do more meaningful things.• The transportation design is based on a public health and safety perspective to reduce any risks. Reviews were conducted to identify issues for vehicles, pedestrians, cyclists as well as the businesses in the area to make an idea like this work and be successful.• A suggestion was put forward perhaps the Acadia Arena parking lot could also be utilized over the summer for additional parking.
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Agenda Item

Discussion and Decisions

- There will be opportunity to add additional accessibility parking spots as well as temporary accessibility spots.

03-06-20 IT WAS REGULARLY MOVED AND SECONDED THAT COUNCIL DIRECT STAFF TO:

- 1. FINISH PLANNING AND IMPLEMENT A ONE-WAY SUMMER PILOT PROJECT (JULY 1 - SEPTEMBER 30) ON MAIN STREET, BETWEEN GASPEREAU AVENUE AND ELM AVENUE, AS OUTLINED IN THIS REPORT.**
- 2. APPROVE SPENDING UP TO \$50,000 ON THE IMPLEMENTATION OF THE PROJECT WHILE SEEKING TO OFFSET THIS AMOUNT THROUGH GRANT CONTRIBUTIONS.**

CARRIED

**b. RFD 028-2020:
Business
Development
Area Rate Levy**

- Director Lake provided feedback from WBDC on the potential of lessening the tax burden on the businesses, by reducing the area rate for the 2020/21 year.
- Director MacLean provided a breakdown surrounding the cut to the rate and the impact on the WBDC current reserves. There is an ability financially to adapt to the reduction of the levy.

04-06-20 IT WAS REGULARLY MOVED AND SECONDED THAT COUNCIL as A MEANS TO PROVIDE ADDITIONAL FINANCIAL RELIEF TO BUSINESSES GIVEN THE ONGOING PANDEMIC, PROVIDE A 70 % PERCENT REDUCTION IN THE BUSINESS DEVELOPMENT AREA RATE FOR 2020/21 FISCAL YEAR WITH AN EQUAL 70% REDUCTION IN FUNDING TO THE WOLFVILLE BUSINESS DEVELOPMENT CORPORATION .

CARRIED

**c. Information
Report:
Interim
Financial
Impact –
COVID Update**

- Director MacLean provided an overview of the report provided to Council.
- At the current time, the Town has made sufficient cuts in spending to offset projected revenue losses for the year, i.e. a breakeven position is still financially possible.
- Review of possible measures to be taken to assist in further expense reductions were presented to Council. It was suggested to Council they review the proposed measures and take a few

Agenda Item

Discussion and Decisions

weeks to make final decisions. Director MacLean advised further information surrounding the measures would be brought forward to Council.

- Council has requested specific information be provided surrounding what streets will take priority if cuts are being made.

5. Correspondence

- Councillor Elliot suggested the Transition Wolfville Area group attend a Committee of the Whole Meeting to present regarding the 5G. Noted that this topic would go to the Senior Management Team for discussion and next steps.
- The remaining correspondence is as noted in Agenda package.

6. Adjournment of Regular Meeting

05-06-20 IT WAS REGULARLY MOVED AND SECONDED THAT THE REGULAR MEETING OF TOWN COUNCIL BE ADJOURNED AT 8:15 PM.

CARRIED

**Approved by Council Motion 07-06-20, June 30, 2020
As recorded by Amanda Brown, Assistant, Office of the CAO**