



Town of Wolfville

Notice: Stay Healthy Main Street Project Update

July 7th, 2020

We are excited to share the first Project Update on the [Stay Healthy Main Street Pilot Project](#).

If you would like to connect with Town staff with questions or inquiries - email stayhealthymain@wolfville.ca

1.0 Pilot Project Overview

This pilot project is rooted in respecting public health measures and will create more space on Main Street for physical distancing (our new normal) while enhancing the pedestrian and cycling experience. Council believes this pilot project is an excellent opportunity to evaluate how we want to allocate space in our downtown in the future. Council is committed to supporting our residents, visitors and business community through these unprecedented times.

Between July 8th – September 30th Main Street in Wolfville will be temporarily altered between Elm Avenue and Gaspereau Avenue.

The westbound lane will be closed to vehicular traffic and this portion of Main Street will be one-way for eastbound traffic only. Stay tuned for more information on our website, where all project updates and notices will be posted.

2.0 Implementation

The one-way street will be operational late Wednesday, July 8th, 2020.

Construction will occur in the early morning on Wednesday, July 8th (tentatively at 4:00 am going until 4:00 pm weather permitting). Main Street will be closed to all traffic and rerouted to Harbourside, Front, and Elm.

The changes include:

- The addition of regulatory signs to direct traffic
- The installation of curbing along the centreline of Main Street to provide linear guidance and separation between pedestrians and vehicular traffic
- The installation of additional planters to help with separation between pedestrians and vehicular traffic



Any changes to our implementation schedule will be communicated by email and on social media.

3.0 Parking

- Additional parking has been secured at the Festival Theatre and we are working on securing additional spaces at the Acadia arena, Baptist Church and also on making changes to timed parking in the Linden All-Day parking lot to create more short-term spaces.
- The parking on Central Avenue will be accessed from Front Street during this project. No vehicular access to Central Avenue from Main Street will be permitted.
- The loading zone on Central Avenue will be temporarily unavailable and the easternmost portion of the Bus Stop on Main Street will be used for Loading/Unloading during this pilot project.
- Other existing Loading zones (Front of EOS, Liquor Store, Linden Ave, Front of Baptist Church) will remain and should be communicated to those loading and unloading to avoid congestion.
- We will be closely monitoring parking and loading and will adjust as needed.
- An updated parking and loading map (showing the pilot project) will soon be placed on our website, on social media and emailed.

4.0 Accessibility

The Town is committed to improving access to people of all abilities.

New or improved accessible parking stalls are currently being installed in front of the Hearing Clinic, Dental Clinic (by Post Office), in front of Herbins, MacKays, Royal Bank, Muddys, and the Public Library and Subway parking lots. Additional curb access is being added to support these spaces.

The accessible parking spaces on the north side of Main Street will be temporarily unavailable during this pilot project but Town Staff will be working with businesses to ensure adequate accessible parking is provided during this period. Additional, temporary spaces for those with mobility challenges may be integrated both on street and in private lots.



5.0 Safety

- We have been working with a professional Traffic Engineer throughout the planning and development of this pilot project
- Guidance from our consulting Engineer will continue through the implementation and evaluation of additional safety measures.
- Other temporary line marking, or guidance may be warranted, subject to monitoring the initial installation.
- The Fire Chief, EHS, and other emergency Staff were consulted through the development of this pilot project.

6.0 Valley Waste Collection

- Town Staff members are communicating regularly with Staff at Valley Waste who are working on the best approach to collection during the Pilot Project period.
- Residents and Businesses along the north side of Main Street will mostly relocate their waste to Front Street.
- Valley Waste Staff will be communicating with property and business owners about collection details.
- Updates to this information will be communicated both through the Town and local Valley Waste staff.

7.0 Kings Transit Service

- King's Transit is re-introducing their service in a phased manner - at the moment, only two buses are operating on Route 1 in Kings so the frequency of a bus travelling through the town in one direction is once every two hours.
- As they add service, it will be in accordance with a new network structure that will not have two buses meeting up in any location in Wolfville to transfer passengers. Additional service will be evaluated as demand improves.
- The easternmost portion of the Main Street bus stop will act as a temporary loading zone during this pilot project period



8.0 Programming

The additional pedestrian area on Main Street provides space for physical distancing, business and service operations. The new space will also be used for Town and local organization programming. Note, Public Health and Safety requirements will be respected during all Main Street programming.

Would your organization like to program on Main Street? Email us at - events@wolfville.ca

9.0 Evaluation

- This is a pilot project, so we are looking to get as much learning and data from it as possible.
- After the initial installation, we will monitor the area for ways to improve the situation and be responsive to make changes. Temporary line-markings or other additional guidance will be looked at with our consulting Traffic Engineer.
- We are exploring creative options for qualitative data collection, including survey boards and walls, soliciting written testimonials, video interviews, and participatory design exercises, that will provide residents and visitors with opportunities to give input and feedback. Future updates will provide more information on our evaluation, monitoring and data collection.
- Have ideas on this aspect? Reach out to us!