

News Release

FOR IMMEDIATE RELEASE

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Wolfville plans Pooch Party to celebrate dogs

Wolfville, NS – Wolfville is going to the dogs on June 18 as the Town throws its very first Pooch Party at Waterfront Park. The new, one-day event includes contests, community walks, doggy splash pools, hot dogs, prizes, and a lure course where dogs can test their speed and agility.

The new event is designed to bring the community together for interactive fun and you don't need a pooch to participate – you just need a love of dogs.

"I am so thrilled and excited to share June 18 with residents and visitors as we transform the Town to WOOFVILLE for one day to enjoy the simple pleasure of being a community and sharing our love for all things dogs," said Wolfville Mayor, Wendy Donovan. "After more than two long years of 'staying the blazes home' this will be our day to share some fun and friendship. Whose heart doesn't melt at the sight of a puppy, or a dog full of dog happiness?"

The June 18 event will open with a proclamation from Mayor Wendy Donovan, declaring the Town be known as "Woof"ville for the day. The play on words is a nod to how the Town's name is often pronounced.

A fashion show is planned for dogs who like to dress-up and guided Mutt Struts will happen through the day, featuring different themes. For those who want more of an athletic experience, a guided walk will head to Reservoir Park for off-leash play and a swim while another walk will focus on local history. All the walks provide an opportunity for community members to connect.

The event is free to attend but there is a \$5 fee to run the lure course. Bleachers will be provided for those who wish to watch the dog dynamics.

The event and the lure course opens at 10am. The dog fashions show and contests start at 11am.

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For event details:

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Want to see the lure course? <https://www.youtube.com/watch?v=qdXhH9dr9yw>

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